

TRU₂

ORGANIC GIN

BY MODERN SPIRITS®

TRU₂ Organic Gin

We combined ancient processes (whole ingredients, small batches, no redistillation) with modern ingredients (London dry) to create this big, bold gin.

Why revive a time-intensive, bygone technique? Because it helps capture subtleties of flavor, aroma and mouthfeel that would otherwise be lost in the still.

What's inside

14 organic botanicals, including juniper berries, fresh lavender, fresh lemon zest, angelica root, orris root, coriander seeds, cardamon, vanilla beans, cloves, fennel, cinnamon, allspice, chamomile and star anise. Organic American wheat spirits.

We bottle TRU₂ Organic Gin at 42% alcohol.

The look

Golden amber — the true color of our gin's botanicals.

Environment commitment

Our commitment to the environment begins with certified organic ingredients and processes to ensure superior taste and sustainable agriculture.

We use lightweight bottles and 100% recycled, recyclable or biodegradable elements in our packaging to save natural resources.

Finally, we plant a tree for every bottle sold to renew nature.

Targets

Restaurants & bars with a strong cocktail culture.

Availability | Pricing | Pack | Sizes

October 1 | \$34.99 SRP | 6 pack | 750ml bottles

🍸 Cocktail — TRU Organic Gimlet

2 oz TRU₂ Organic Gin | 1 oz fresh lime juice

1 oz simple syrup | 6 mint leaves (substitute basil or tarragon)

Shake and pour into a cocktail glass | Garnish with lime wedge

More info... TRUorganicspirits.com

